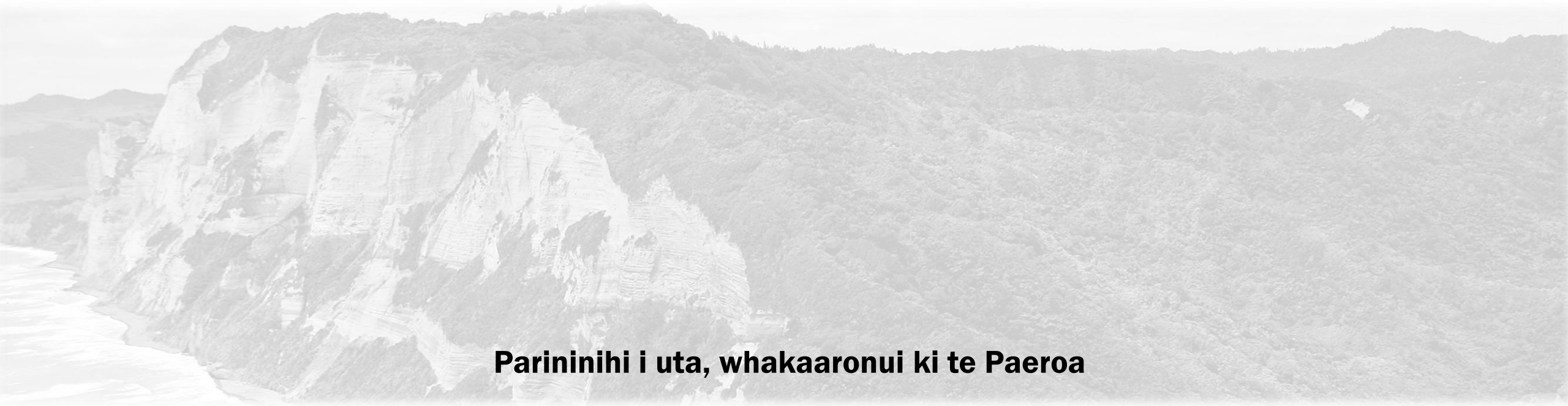


TE RŪNANGA O NGĀTI TAMA

TAMA MANAWANUI
TAMA MANAWAROA



Parininihi i uta, whakaaronui ki te Paeroa



Tama manawaroa, Tama manawanui

He manawa hotu nuku, he manawa hotu rangi

He manawa ū, he manawa piri, he manawa toka

Tēnei tō Manawa ka poutāikitia a noho tō manawa he manawa ora! He ora!

**NGĀTI TAMA CULTURALLY STRONG, SOCIALLY COHESIVE AND ECONOMICALLY SUSTAINABLE
TUIA MAI KO TAMATAIAO, KO TAMA TAIORA, KO TAMA TAITANGATA**

**Ngāti
Tamatanga**



Strengthening our cultural identity and connection to our Ngāti Tamatanga, building confidence in our identity and enabling access to resources and kaupapa to support this.

Taiao



Empowering Ngāti Tama to develop capacity to lead environmental management of Ngāti Tama rohe and become national leaders of environmental management. Enhancing and protecting the wellbeing of our taiao and whānau through nurturing a strong connection between uri and our whenua, our awa and our moana.

Taitangata



Enabling Ngāti Tama dynamism. Growing the confidence and motivation of whānau and uri to self-determine. Supporting uri and whānau to achieve their own aspirations by equipping them with the necessary skills, knowledge, and experience to reach their potential and navigate life confidently.

**Ngā kahakaha
o Poutama
Whiria**



Ensuring that the voice and influence of Ngāti Tama is actively maintained and partnering with others to increase and enhance Ngāti Tama influence.

**Whakamoua te
puru**



Enhance and grow our operational effectiveness and efficiencies in order to operate in a sustainable manner. Having the organisational capacity and capability to execute and implement the Strategic Plan.



Tama Manawanui, Tama Manawaroa

Ngāti Tama, culturally strong, socially cohesive and economically sustainable



He Whakamārama

- This strategy was developed through an online wānanga process in March 2022 with Ngāti Tama uri.
- The strategy provides a framework from which the Rūnanga can support Ngāti Tama uri to move forward collectively and create an enduring legacy for generations of Ngāti Tama to come. The Strategy is titled *Tama Manawanui, Tama Manawaroa*. Manawa is a central concept within Te Ao Māori, meaning breath, heart, mind and spirit. This concept is referenced in many of our traditional karakia and these speak to the importance of life and dynamism within our society.
- Manawanui, Manawaroa speaks to core attributes of Ngāti Tama - to have stamina, grit resilience and fortitude which are characteristics demonstrated by generations of Ngāti Tama.
- When we think about the objectives of Ngati Tama we think about the desire of Ngati Tama to build iwi, cultural, social and economic resilience. How such holistic resilience and fortitude through the activities of the Rūnanga and how this might be achieved through strong unity.

Overview

Tama Manawaroa, Tama Manawanui sets a clear vision and purposeful mission that will enable Ngāti Tama as an iwi to develop into a vibrant iwi community for generations to come. The strategic plan defines a pathway towards achieving our collective aspirations to grow as an iwi and tribal community.

Our holistic approach to achieving our vision covers five key pillars:

1. **Tamatanga** - Strengthening our cultural identity and connection to our Ngāti Tamatanga, building confidence in our identity and enabling access to resources and kaupapa to support this.
2. **Tama ki te taiao, Tama ki te taiora, Tama tai tangata** – Empowering Ngāti Tama to develop capacity to lead environmental management of Ngāti Tama rohe and become national leaders of environmental management. Enhancing and protecting the wellbeing of our taiao and whānau through nurturing a strong connection between uri and our whenua, our awa and our moana.
3. **Tama tai tangata, Tama mouri ora** – Enabling Ngāti Tama dynamism. Growing the confidence and motivation of whānau and uri to self-determine. Supporting uri and whānau to achieve their own aspirations by equipping them with the necessary skills, knowledge, and experience to reach their potential and navigate life confidently.
4. **Tama Kotahi, ko ngā kahakaha o Poutama Whiria** – Ensuring that the voice and influence of Ngāti Tama is actively maintained and partnering with others to increase and enhance Ngāti Tama influence
5. **Whakamoua te puru kia ū, kia mou** – Enhance and grow our operational effectiveness and efficiencies in order to operate in a sustainable manner. Having the organisational capacity and capability to execute and implement the Strategic Plan.

Ngāti Tamatanga – Tama ki te rangi, Tama ki te whenua

Ka houpu te kanohi o Parininihi ka kori ngā morehu

Strengthen our cultural identity and connection to our Ngāti Tamatanga, building confidence in our identity and enabling access to resources and kaupapa to support this.

Tama tai ao, Tama tai ora, Tama tai tangata

Purutia te ora te ora o te tai ao, te ora o te tangata

Enhance and protect the wellbeing of our taiao. Nurture a strong connection between uri and our whenua, maunga and awa. Leveraging our understanding of our taiao to transform our whānau relationships and wellbeing.

Tama tai tangata, Tama tangata ora

Hauora ki tupua, hauora ki tawhito, hauora ki te whai ao ki te ao marama

Enabling Ngāti Tama dynamism. Growing the confidence and motivation of uri and whānau to self-determine and fulfil their potential

Tama tē Tangatanga, Tama whai reo, Tama whai take

Ngāti Tama ringa kumu, Ngāti Tama Puawai

Ensuring that the voice and influence of Ngāti Tama is maintained and working in partnership to increase and enhance Ngāti Tama

Whakamoua te puru kia ū, kia mou

Tēnei te tumu ka tū, e kore e uea, e kore e unuhia, e kore e hinga, e kore e wharara

Enhance and grow our operational effectiveness and efficiencies in order to operate in a sustainable manner for the long term

During our consultation hui there were various discussions about the characteristics of Ngāti Tama and the foundational narratives that might be adopted to develop a set of values and principles to guide Te Rūnanga o Ngāti Tama in its work. These included key whakawai of Ngāti Tama:

*Ka maunu te puru o Poutama ka tangi te hau ki roto o
Taranaki*

Ka houpū te kanohi o Parininihi ka kori ngā mōrehu

*Ko Te Kawau he tumu herenga waka nō runga, nō raro
Titoki ki runga, Mokau ki raro*

These whakawai and whakataukitanga kōrero provide a foundation for the ways of being and knowing of Ngāti Tama and the mindset and behaviour to guide Ngāti Tama into the future.

- **Tama Manawanui** – resilience demonstrated through a number of whakawai and kōrero tuku iho
- **Tama Kotahi, Tama Matuaiwi** – the notion of uniting in times of need and the benefit of working collaboratively and acting collectively in times of need
- **Tama nō te whenua, Tama nō te rangi** – speaks to the relationship of Ngāti Tama to our landscape and natural world and the responsibilities that we have to our natural world.
- **Tama tū, Tama ora** – Ngāti Tama are active and optimistic about our work today and tomorrow
- **Whakaeaea Manawa o Tama ki te Rangi** – understanding that we are a part of the ongoing legacy and continuum of Ngāti Tama and that we carry these ways of knowing and being

Ngāti Tamatanga - Tama ki te Rangi, Tama ki te Whenua

Ka houpu te kanoahi o Parininihi ka kori ngā Morehu

NGĀTI TAMA
O TARANAKI

TAMA MANAWANUI TAMA MANAWAROA

Strengthening our cultural identity and connection to our Ngāti Tamatanga, building confidence in our identity and enabling access to resources and kaupapa to support this.

Whanaungatanga

Re-establishing relationships with Ngāti Tama uri, other Ngāti Tama iwi entities (Te Tau Ihu, Poneke) and other whanaunga iwi

Wānanga

Regular wānanga on cultural practices, tikanga, Te Reo o Taranaki and kōrero tuku iho of Ngāti Tama. This would be whānau focused to encourage reconnection and whanaungatanga amongst whānau members.

Wānanga would be held across different locations to ensure physical contact between uri, whānau and their Ngāti Tamatanga.

Hangarau

Online collection of our history including oral and written histories, digital stories, photographs, waiata, whakapapa, reo, pūrakau, artefacts, virtual tours that are accessible to local, national, and international audiences. The purpose is to capture our history, increase accessibility to this knowledge, and empower our whānau with this knowledge.

Participation

Providing opportunities for uri and whānau to participate in the activities and kaupapa of the Ngāti Tama group.

Tama tai ao, Tama tai ora, Tama tai tangata

Purutia te ora te ora o te tai ao, te ora o te tangata

Enhance and protect the wellbeing of our taiao. Nurture a strong connection between uri and our natural world. Leveraging our understanding and care of our taiao to transform whānau and uri wellbeing and connection.

Exercising our kaitiakitanga and rangatiratanga within our rohe and actively expressing our Ngāti Tamatanga

Regular visits to Ngāti Tama cultural and natural landmarks to reconnect and learn about our taiao and their significance and relationship to Ngāti Tama.

Our whānau benefit from being actively involved with the management, restoration and protection of Te Taiao.

Leveraging opportunities within Taiao projects such as Tiaki te Mauri o Parininihi, Te Kohanga Ahuru and te Ara o te Ata to connect whānau to each other and to the Taiao to support physical, mental and spiritual wellbeing.



Tama tai tangata, Tama tangata ora

Hauora ki tupua, hauora ki tawhito, hauora ki te whai ao ki te ao marama

Remembering, reclaiming and regenerating Ngati-Tamatanga to enable Ngāti Tama dynamism. Growing the confidence and motivation of uri and whānau to engage with iwi activity and kaupapa and fulfil their potential.

To efficiently and effectively support our whānau to connect, come together and celebrate Ngāti Tamatanga.

To acknowledge our kaumātua are repositories of whānau knowledge and their advice and direction is valued.

To be innovative and agile to respond to new needs of our pā, marae and whānau, while being grounded in our Ngāti Tamatanga.

Providing support for whānau wellbeing to advance the social and cultural development of our people in order to unlock the potential of whānau through maximising access to available resources, connections and development opportunities so they may have abundance and choice.

Ensuring that the voice and influence of Ngāti Tama is actively maintained and partnering with others to increase and enhance Ngāti Tama influence

Internal Ngāti Tama relationships, including other Ngāti Tama governance entities, are affirmed with practical kaupapa that support collaboration, leadership development, succession planning, cultural pride, shared economic development and enablement of cultural practices.

Organisational structures and the capability to directly influence central government and local body government decisions across all activities impacting on Ngāti Tama

The principle of inclusiveness is entrenched in the Rūnanga with specific mechanisms to involve whānau living both locally and beyond our rohe

The Rūnanga and Ngāti Tama entities have strong relationships and influence in the rohe:

- Te Aranga/Ngā Iwi o Taranaki – acting collectively with aligned iwi
- Environmental management and resource consenting matters (e.g. Collective iwi Entity and service provider)
- Tribal communications (e.g. Te Korimako o Taranaki) Cultural development - whaikōrero, karanga, Ngāti Tama Reo, waiata me te reo o Ngāti Tama (e.g. Te Reo o Taranaki, Te Rūnanga o Ngāti Mutunga and other Ngāti Tama entities)
- Social and health initiatives (e.g. Māori Partnership Board, Tuiora)
- Education (e.g. Universities, WITT (Te Pukenga), Education providers)

Whakamoua te puru kia ū, kia mou

Tēnei te tumu ka tū, e kore e uea, e kore e unuhia, e kore e hinga, e kore e wharara

Enhance and grow our governance and operational capacity and effectiveness in order to operate in a sustainable manner for the long term

Ensuring we have a resource base to deliver on the priorities of the iwi

Ensure the right capability and capacity to successfully deliver *Tama Manawanui, Tama Manawaroa*

To ensure a durable iwi organisational structure through:

- Effective iwi and corporate governance;
- Efficient and innovative management of our development and commercial activity;
- Establishing and maintaining effective iwi communications that oversees all internal communications right across our organisation, as well as external communications to our iwi and all key stakeholders through an innovative strategy; and
- Establishing strong cultural, social and commercial relationships with other iwi and aligned organisations to advance Ngāti Tama aspirations and Tama Manawanui, Tama Manawaroa
- Identifying opportunities to collaborate and rationalise operational capacity.

Operationalising the Strategy Framework

- Developing measures at each level of the Strategy Framework to ensure that progress is being made towards achieving the future state and outcomes
- Articulation of the distribution and impact that shows how the 'benefits' are being distributed across the Iwi, as well as how it supports the strategy of what is being done to create 'good' for Ngāti Tama
- Cascading the framework into operational plans and assigning clear accountabilities. This will enable the project work to be allocated, resourced and measured
- Creating project plans for each of the key initiatives, outlining the tasks that need to be completed as part of the project, and accountabilities, deadlines and source of funding
- Developing business process and understanding core competencies to deliver the Strategy Framework – *Tama Manawanui, Tama Manawaroa*



**Ka maunu te puru o Poutama, ka tangi te
hau ki roto o Taranaki**

Ka houpū te kanoahi o Parininihi ka kori ngā mōrehu



Parininihi ki uta, whakaaronui ki te Paeroa

